

PRESS RELEASE

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Japanparts Group enriches the offer of filtration products

Filters for automatic transmissions now introduced in the range

Japanparts Group presents at Equip Auto 2019 (Hall 1 Stand J 109) a new range consisting of 150 filter references for automatic transmissions, covering almost all Asian, American and European circulating vehicles.

A fleet increasingly rich of cars equipped with automatic or robotic transmissions, on one hand, and the high cost of the original replacement on the other, have created the conditions for a thriving aftermarket business.

Japanparts Group, an established and far-sighted company in the independent spare parts market, has therefore decided to introduce filters for automatic transmissions, made with high quality materials in full compliance with the manufacturer's specifications, thus ensuring equal functionality and reliability.

The new filters for automatic transmissions are distributed with a completely redesigned packaging that captures the consumer's attention and highlights, through the slogan "Quality Tested", the quality of the Japanparts, Ashika and Japko branded products.

The filters offered by Japanparts Group for automatic transmissions are packed, where needed, together with the gasket and accessories, allowing complete replacement of the filter and ensuring a perfect work.

Like any other product offered by Japanparts Group, the new filters for automatic transmissions ensure high reliability, as a result of the careful selection of suppliers, one of the company's pillars. They also benefit from a timely customer service, also thanks to the recent expansion of the Verona's warehouse, able to manage over 15,000 withdrawal lines daily. The coverage offered by this new range of filters for European cars is also enviable, showing the strong commitment of the company to increasingly be a global player for its customers.

To support the launch of the new range of transmission filters, Japanparts Group has created three catalogues dedicated to the Japanparts, Ashika and Japko brands, which can be downloaded at the following link: <http://www.japanpartsgroup.com/splash/cataloghi.html>

IMAGES



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